



# Chocolaterie Jacquot shows its confidence in Linx

French chocolatier Chocolaterie Jacquot has emphasised its trust in coding and marking equipment from Linx Printing Technologies as it upgrades production lines.

Jacquot, part of the Cémoi chocolate manufacturer group, has been a Linx customer for several years. As part of an upgrade to their fleet of CIJ printers they installed two award-winning Linx CJ400 printers.

## SITUATION

As French leader in seasonal chocolate, Jacquot cannot afford any interruption in production when the production campaign is in full swing. The requirements are relatively simple, with chocolate in different bag formats coded with best-before and manufacturing dates. But because of the seasonal nature of the business, production stoppages for adjustment, troubleshooting or maintenance of the lines has to be minimised. So printers that are easy to use and update with little downtime are essential.

## SOLUTION

Linx CJ400 boasts low cost of ownership thanks to its Easi-Change® Service Module, which is designed so that all relevant serviceable parts are housed in an easily removable box, with no wires or pipes to disconnect and reconnect, and no need to expose other critical printer components during servicing. Furthermore, there are no electronic components to replace when the module is changed, reducing cost and waste.

“This model was a natural choice for us as it combines simplicity of use and maintenance.”

David Charlet, Maintenance Team Manager  
Chocolaterie Jacquot

# Chocolaterie Jacquot

## Key Facts

### Country

France

### Industry

Confectionery

### Substrate

Plastic flexible film

### Linx printers

Linx CJ400

## Key Product Benefits

### Linx CJ400

- Simple to own – serviced by the customer; no printhead cleaning for 3 months
- Easy to use – colour touch screen and simple user interface for quick message set-up
- Prints up to 3 lines of code
- Flexible printer with an optional carton coding message style, up to 20mm high.



Further benefits of the Linx CJ400 include the three-month printhead cleaning intervals which offer a huge reduction on cleaning costs and downtime. The Linx CJ400's 62 micron printhead nozzle saves up to 40 per cent ink usage compared to other CIJ printers. Solvent consumption is also reduced by up to 33 per cent.

One-step set-up is assured thanks to an easy to use colour touch screen, whose simple prompts enable users to start coding straight away. The same system offers step-by-step message creation and editing without requiring any complicated manuals or training. Mistake proof refills with SureFill® fluid identification prevents potential damage caused by the use of incorrect inks and solvents.

"We particularly appreciate the Easi-Change Service Module for efficient maintenance of the printer: every 6,000 hours of operation or just once a year," adds Mr Charlet. "The efficiency and simplicity of its graphics interface with the operator also played a part in our choice. There is no need for training as it is so intuitive."

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For more information, contact Linx Printing Technologies Ltd, Linx House, 8 Stocks Bridge Way, Compass Point Business Park, St Ives, Cambs, PE27 5JL, UK. Telephone +44 (0)1480 302100 Fax +44 (0)1480 302624 email [uksales@linx.co.uk](mailto:uksales@linx.co.uk) [www.linxglobal.com](http://www.linxglobal.com)

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