



# Fruitapeel goes back for more from Linx

**Drinks manufacturer Fruitapeel has turned to Linx Printing Technologies for a new coding and marking solution on its busy production lines.**

Fruitapeel, who expanded into Llantrisant in 2009, manufactures quality juices, smoothies and fruit sauces for supermarket own labels, airlines and the wider retail and food service sectors under its own name.

The company's previous printers were unreliable, suffering poor print quality and needing frequent readjustment and expensive maintenance. Fruitapeel was therefore looking for reliable coders that didn't need regular attention and, having used Linx machines elsewhere before, was impressed by their reliability and ease of use.

Fruitapeel chose the new Linx 5900 continuous ink jet printer for coding onto bottles of fruit juices and smoothies ranging in size from 250ml to 2L.

The PE caps are printed with a two-line message comprising a use by date and batch code. Each line is 3mm tall and printed with Linx Black 1240 ink, an ideal all round fast-drying ink.

The coding speed is up to 92 bottles/min although on average one bottle is coded every two seconds, eight hours a day, five days a week.

Rob Stillman, Engineering Manager for Fruitapeel, says: "We code a lot of products and the Linx 5900 has freed up our time to get on with other things – it doesn't need any intervention other than adding fluids.

"Since installing the Linx 5900 three months ago we haven't had any problems. Our operators like the printer because it is easy to use and we are able to leave them to it."

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Rob Stillman – Engineering Manager

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## Key Facts

Country  
UK

Industry  
Beverage

Product printed on  
Plastic bottle caps – PE

Message content  
Two lines – use-by date, batch code

Printing per week  
8 hours/day; 5 days/week

Ink used  
Linx Black 1240 ink

Number of printers purchased  
1 x Linx 5900

Customer comments  
"Our operators like the printer because it is easy to use and we are able to leave them to it"

## Key Product Benefits

### Linx 5900

- Future-proof – 3 lines as standard; add features as and when they are needed
- Low cost of ownership – predictable service intervals; fewer parts changed at service
- Proven Linx reliability – robust, sealed printhead; IP55 rated for washdown environments.



The Linx 5900 has been designed to provide maximum flexibility and consistently reliable coding, and offers the lowest maintenance costs in its class with extended service intervals of up to 6,000 hours, and fewer parts to be changed than with other printers.

The Linx 5900 also has the adaptability to be further upgraded as and when required, with a variety of additional enhancements that can be incorporated at any time, avoiding the need to purchase a whole new printer and making the initial investment future-proof.

The Linx 5900 offers 3-line coding, a large 1000 message memory store and built-in USB for faster code changes. For reduced coding errors, the large and easy-to-use colour user interface provides prompted coding fields, and the SureFill® system ensures mistake-proof fluid refills.

Extra features which can be added include faster print speeds, remote monitoring from a smartphone or PC with Linx Insight®, enhanced integration with production line equipment, and even quicker code changes with a barcode scanner and Linx QuickSwitch® technology.

Printer reliability even in washdown environments is assured with an IP55-rated stainless steel enclosure, and no doors to open when refilling. Linx's unique FullFlush® self-cleaning technology also keeps the printhead clean for first time startups every time. Downtime is further reduced with the adjustment-free printhead which requires minimal maintenance.

[www.linxglobal.com/5900](http://www.linxglobal.com/5900)

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