



Linx 10 perfect solution for growing food business

Nythe Farm Kitchen is benefitting from printed batch codes of improved quality thanks to the Linx 10 ink jet printer.

Specialist food producer Nythe Farm Kitchen has installed a Linx 10 printer for applying batch codes onto its range of prepared meals.

Situation

A family-run business Nythe Farm has diversified its operation into the production of a range of prepared meals, snacks and convenience foods, such as chicken sushi, meatballs, bhajis and porridge pots, serving both local and national retailers.

Previously, the company used label guns to hand apply labels onto a variety of pack formats in different materials. However, placement was inaccurate and the lack

of quality detracted from the overall appearance of the packaging.

A particular challenge was the variety of pack types and sizes which needed to be coded, leading to frequent changeovers that made the use of an automated line inappropriate.

Solution

Nythe Farm Kitchen's decision to adopt digital coding technology had originally led the company to select a different ink jet printer but this proved to be too complicated for its application.

The Linx 10, on the other hand is able to print a high quality, permanent two line code comprising price and use by date.

The non-contact printing method means it can easily print onto all the different pack types and shapes, and its compact design and light weight enable the printer to be moved and positioned wherever it is needed, making it ideal for the hand transporter used to present the packs for coding.

A large color touch screen with simple, icon-based code creation and selection allows fast and easy set-up, and reduces the risks of errors in the information being printed, which is ideal for Nythe Farm Kitchen with its many different products and frequent changeovers.

"The Linx 10 has provided the ideal solution," commented Technical Director Leslie Dennis.



KEY FACTS

Industry

Meat and prepared meals

Materials coded

Coated card, flexible plastic film

Code content

Two lines: price, use by date

Production intensity

5 hours/day; 4 days/week



“As our business grows, the quality of our codes may become a factor in our ability to win new business.”

Leslie Dennis, Technical Director, Nythe Farm Kitchen

“The capabilities of the Linx 10 will help to ensure we are ready to respond to new customer requirements.”

Gregory Webb, Factory Manager, Creative Cosmetics



KEY PRODUCT BENEFITS

Linx 10

- Compact and portable – weighs only 24lbs
- Simple – easy to use color touch screen; image-based code selection; self-service; sealed cartridge refills
- Quality – robust, stainless steel design; IP55 rating; automatic printhead cleaning for consistent quality coding.

About the Linx 10

The Linx 10 is designed to meet the specific needs of small to medium-sized producers: simple to use, self-servicing and easily moved from one line to another. It's an inkjet printer capable of coding different products on the same line without taking up valuable production space.

The robust IP55-rated stainless steel outer casing resists water ingress for reliable and consistent operation in food manufacturing environments. The Linx 10 also incorporates automatic printhead cleaning, which ensures quick, clean starts every time, even if the printer is used infrequently.

The integrated line speed sensor ensures products are coded at the right time in the right place, even if the line speed varies; plus it eliminates the need for a separate sensor attached to the line.

The Linx 10 is the smallest inkjet printer in its class, simple to use, delivering quality codes, and built to last.

For more information email sales@linxglobal.com or visit www.linxglobal.com

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