

LINX

THE CAN VS BOTTLE BREWERY PRODUCTION LINE DILEMMA

Less waste

Canning innovation on the rise in craft breweries

Weighs less reducing both shipping costs and carbon footprint



Complete light and air tight barrier - maintains flavour

More robust

VS

TO ENJOY THE BEST OF BOTH WORLDS, CHOOSE A CODER THAT COULD BE USED ON BOTH, EASILY MOVING BETWEEN LINES WHEN NEEDED

Consumers believe it to be a better drinking experience

Supermarket's expansion for artisan bottled beer



Better for shorter production runs

Elegant look that is favoured by the consumer

Bottled beers still account for a larger percentage of sales

FIND OUT MORE FROM LINX: <http://www.linxglobal.com/>