



# Linx meets tough challenge for vegetable processor

**French vegetable processor Coopérative Rosée des Champs has installed Linx TT5 thermal transfer printers to meet the requirement for quality, ergonomic design and low operating cost on its seven bagging and film packaging lines.**

The machines are being used for 14 hours a day to print barcodes, text, logos and use-by dates on flexible bags and film packaging containing raw or cooked vegetables, preserved or chilled in challenging ambient conditions, at 1-4°C in a moist atmosphere."

Joël Moreau, Sales director of Coopérative Rosée des Champs, says: "We work in a chilled environment, and the chilling sequence must not be interrupted. So the quality must correspond with that of the product; for example, the logo must be perfect in shade and contrast."

The Linx TT5 offers optimum quality on flexible film packaging, labels or coated cardboard. The sturdy, reliable machine uses a standard 1000m ribbon (the only consumable) and with only 0.5mm gap between messages, ensures fewer ribbon changes, which in turn keeps maintenance and production costs minimised. The Linx TT5 coder has a pivoting touch screen and USB port for easy transfer of specific programming parameters.

Adds Mr Moreau: "We need machines that are easy to use and programme and, in particular, versatile, as our production process is continuous as well as intermittent. The flexibility of the Linx TT5 coder and the simplicity of its graphic interface provide major economic advantages for our production line."

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### Key Facts

Country

France

Industry

Food

Products being printed onto

Outer packaging (plastic)

Message

Barcode, best before date and product variety

No. of printers purchased

7 x Linx TT5 printers

### Key Product Benefits

#### Linx TT5

- Lowest ribbon costs – clutchless bi-directional ribbon drive allows more prints per ribbon
- Easy to use interface – enables easy code setup and error-free operation
- Simplest ribbon system – increases uptime.



“Our final requirement was to be able to incorporate these machines in our existing bagging lines and in this respect we benefitted from the services of specialists in integration at Linx France who fully understood our technical demands.”

As a producer and processor of vegetables, Rosée des Champs, which is ISO 9001 and bio certified, markets fresh and cooked vegetables ready for use or cooked under pasteurized vacuum which are then supplied to restaurant and catering services and for medium and large supermarkets.

Its Quality System, a central focal point of the company and of the Coopérative Agricole Rosée des Champs, is based on the Good Hygiene Practice Guide for the manufacture of raw vegetable products ready for use and HACCP procedures (management and control of critical points) with which all the production tools, including coders, comply.

[www.linxglobal.com/TT5](http://www.linxglobal.com/TT5)



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For more information, contact Linx Printing Technologies Ltd, Burrel Road, St Ives, Cambridgeshire PE27 3LA, UK.  
Telephone +44 (0)1480 302100 Fax +44 (0)1480 302116 email [sales@linx.co.uk](mailto:sales@linx.co.uk) [www.linxglobal.com](http://www.linxglobal.com)

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