

Case Study

Hemp-derived product manufacturer Leafwell Botanicals installs permanent marking solution

Overview

Fast-growing hemp-derived product manufacturer Leafwell Botanicals has considerably expanded their production output in the last year.

At its Steamboat Springs, Colorado manufacturing facility, Leafwell Botanicals produces CBD tinctures, creams, foods, gels, and other nutraceutical products.

The Customer Need

Leafwell Botanicals manufactures over a dozen different types of CBD products as well as private label packaging. With a variety of materials and substrates to print onto, such as glass, plastic and stand-up pouches, and with different marking requirements, they needed a coding solution that could be flexible.

To keep their business protected with strict CBD manufacturing regulations, Leafwell Botanicals wanted to invest in a solution that could keep up with their growing operation and white label customer requirements, and print information such as expiry dates, lot codes and traceability data. With products facing exposure to alcohol and chemicals, they needed a permanent coding solution to ensure full traceability. The Linx CSL30 Laser coder was the perfect fit.

“The key difference for us and the reason we chose the laser over a CIJ printer was the fact that a laser code is permanent. It gives our products more credibility to have lot and batch codes etched on them”

Abraham Rahmanizadeh, COO/CFO





“The laser really does an incredible job. Anyone looking to protect themselves whether it’s white & private label or for their own products that they’re putting out into the market, I think it’s incredibly important to have something like this”.

Linx Solution

Leafwell Botanicals partnered with their Linx distributor, to demonstrate and install the Linx CSL30 on their conveyor. Although most of their production is done manually, they were able to install the printer on a static conveyor line.

As a small, yet robust coder with a configurable head and lens, Leafwell Botanicals were able to install the laser directly on to their conveyor with ease.

Leafwell Botanicals were able to quickly operate their laser coder and begin meeting their customer coding needs, noting the exceptional customer service provided by the Linx distributor and the speed, versatility, and consistency of the Linx CSL30 laser coder.



Since installing the Linx CSL30 laser marking solution, Leafwell Botanicals have been able to place batch, lot, date codes and other traceability information onto their glass and plastic CBD products, while building credibility and trust with their customers.



With further expansion planned for their hemp-based product manufacturing, the flexibility and durability of the Linx CSL30 laser will be able to accommodate Leafwell Botanical’s current and future growth.

“It’s incredibly helpful to have a machine that can do what the laser does. We’ve only worked with printers in the past and this is definitely a far superior solution for protecting ourselves”.

Abraham Rahmanizadeh, COO/CFO



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