



LINX



## Linx partner, Factronics USA, supercharges Havanna's productivity with the Linx 10 CIJ

### The Customer Need

Havanna have been producing mouth-watering Alfajores for over 70 years, and since 2015 have been sharing its authentic flavours with the United States. With customer demand growing they needed a reliable printing solution to meet the challenge.

Linx channel partner, Factronics USA, worked alongside Havanna to provide them with a coding product that would meet their current demand and allow them to continue to grow. They installed a Linx 10 Continuous Ink Jet printer to ensure an accurate best before date code that is in keeping with their high-quality product and packaging.

Mounted easily onto the production line, the Linx 10 Continuous Ink Jet printer provided the reliability, precision and fast printing speeds that Havanna required to meet customer demand.

### The Solution

*"It has now been three years since we started our relationship with Factronics, we have been working with the Linx 10 Continuous Ink jet printer that they have provided us... What we used to do in one week, we are now able to complete in only two days, the advancement has been really important. We needed a solution for faster printing, and we found just that with Factronics".*

Jorge Amad, Havanna USA.

The Linx 10 Continuous Ink Jet printer has supercharged Havanna USA's productivity. Orders can now be processed swiftly and accurately, exceeding customer expectations in the competitive American market.



FACTRONICS  
USA, LLC



HAVANNA



## The Linx 10

The Linx 10 is unique because it combines simplicity, affordability and reliability, backed up by Linx world-renowned print technology.

Designed for single shift production, the Linx 10 continuous ink jet printer prints up to three lines of traceability information onto a wide range of packaging materials.

Its economical design reduces installation and running costs, and its robust construction provides long-lasting reliability and consistent performance.

Easy to operate with minimal manual intervention, the Linx 10 delivers hassle-free operation and prints clear and durable codes.



## Working with Factronics

*“It’s like being among family... The relationship has been very friendly, I met Jovan and Alejandro three years ago and since then they have been able to assist us with no problem. I feel very satisfied with Factronics and I believe we have a great relationship.”*

Jorge Amad, Havana USA

Factronics has 35 years of industry experience and their dedicated team are committed to simplifying the equipment procurement process for their customers; from initial consultation to implementation and ongoing support. Their mission is to provide customers not only with high-quality products but high quality people, prioritizing reliable service throughout the entire process.

**Our channel partners will create the right solution for your business**

**Speak to us or find your distributor [here](#)**

**LINX**

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