



Case Study

Licensed Homebake Packer Filler

Industry:
Food Manufacturing

Substrate:
Homebake Packaging

Printer: **8920 CIJ**



Overview

A leading licensed homebake packer filler based in Oxfordshire required a reliable and efficient coding solution for its homebake finishing line, which operates at speeds of up to 40 units per minute. Running an 8-hour shift, five days a week, the business needed a printer that would integrate seamlessly into production while reducing maintenance and operating costs.

Following discussions and a product trial with Linx, the customer selected the Linx 8920 continuous inkjet printer, recognising its combination of performance, reliability and lower running costs.



The Challenge

The customer was looking for coding equipment that was easy to operate, compact and cost-effective. Previous printers required greater consumable usage and did not offer the build quality or ease of maintenance needed for a busy production environment.

“Jarrod made the process of understanding and trialling the Linx proposition very easy. A combination of price, functionality, consumption, and size made the awarding of Linx the right decision for our application..”

Chris, Operations Manager



Results

Since implementing the Linx solution, the customer has experienced:

- Simple set-up and easy day-to-day operation
- A compact printer
- Exceptional build quality with minimal maintenance requirements
- Approximately 30% lower consumable consumption than the previous coding solution

The Linx Solution

After working closely with the Linx team, the customer trialled the Linx 8920 printer using Linx 1240 ink on its production line. The printer proved simple to install and straightforward to operate, integrating easily into the existing production process.

It's robust construction and low-maintenance design provided confidence that it could deliver long-term reliability. In addition, the reduced consumable usage offered a significant opportunity to lower ongoing operating costs.

Conclusion

The Linx 8920 has provided this Oxfordshire-based homebake packer filler with a reliable, easy-to-use coding solution that delivers both operational and cost-saving benefits. By combining excellent build quality, low maintenance requirements and significantly reduced consumable usage, Linx has helped improve production efficiency while providing a dependable solution for the future.

L I N X Thinking Along Your Lines.

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