

Industry:
Beverage

Substrate:
Outer Packaging and Can Coding

Printer:
LCM & CIJ



Overview

Salcombe Brewery was founded in 2016 and in 2017 moved to its state of the art brewery overlooking the Salcombe Estuary in Devon, where it brews a range of cask, keg and bottled ales. Salcombe have been using our CIJ printer to print date codes on the bottom of their canning lines since 2021 and reached out to extend their equipment to a Large Character Marking printer for their outer boxes and packaging lines.



The Challenge

Previously, Salcombe Brewery had multiple pre-printed box types for their different products, which took up space. They moved to a generic branded box but then needed to hand stick labels onto the boxes, when production volume increased as well as the pricing for labels, the need for sufficient but professional looking code was required.



The Linx Solution

Sam Beaman, Head Brewer and Director, was visiting other breweries when looking to implement their packing site. He had very positive feedback surrounding our Linx printers and emailed Linx to enquire about using our technology.

Linx installed a CIJ printer to begin with very quickly, for printing codes onto the bottom of their cans in 2021. We recently installed an LCM printer that can be used for both their canning and bottling packaging lines.

“Evolving from a small brewery to increasing volume and having that reliability that keeps label costs down and gives a professional finish is crucial”

Sam Beaman – Head Brewer and Director

Results

Salcombe secured a service and maintenance agreement due to the quality of service they received from Linx. When an issue arises, Linx are able to get an engineer out either the same day or next day, and Sam explains when working in a busy production environment that relies on the technology, this fast support is crucial.

Conclusion

Linx Printing Technologies successfully provided Salcombe Brewery with a future proof coding solution tailored to their specific needs. This case study highlights how Linx continue to support business in enhancing efficiency and reliability in their coding solutions.

Get in touch with your local Linx expert to explore a solution tailored to your business.

LINX Thinking Along Your Lines.

For more information, please contact:

- uksales@linx.co.uk
- +44 (0)1480 302661

Linx Printing Technologies Ltd

Linx House, 8 Stocks Bridge Way, Compass Point Business Park, St Ives, Cambs, PE27 5JL, UK.



linxglobal.com